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Trico Homes Launches 10,000 Homes Giving Back Campaign

Trico Homes Gives Thanks to Calgarians and Homeowners by Giving Back to Five Local Charities

Calgary, Alberta: At Trico Homes we recognize that it takes a community to build community. For the past 27 years, Trico has had the honour of creating homes for Calgarians. We appreciate the support we have received from our community and that more than 10,000 families chose Trico to build their family home.

On June 15th, 2019 our company is pleased to launch the 10,000 Homes Giving Back Campaign, as a way to give back to the community that has supported us and to celebrate our 10,000-home milestone. From June 15th – July 15th, Trico Homes will be donating \$1,000 for every home sold to the following local charities with a **goal of donating \$50,000 over a 30-day period**. Each \$1,000 donation will be made in the purchaser's name(s).

[Alberta Animal Rescue Crew Society \(AARCS\)](#) – A leader in animal welfare, helping over 3,500 homeless animals each year.

[Canadian Mental Health Association \(CMHA\), Calgary Region](#) – Providing education and support for individuals and families living with mental illness, addiction or a loss by suicide.

[Kids Cancer Care Foundation of Alberta](#) – Supporting and meeting the needs of the whole family at each stage of the cancer journey from diagnosis through treatment and beyond.

[Women In Need Society of Calgary \(WINS\)](#) – Supporting vulnerable women and their children so they can grow and contribute to our community.

[Youth Central](#) – Inspiring, engaging and celebrating youth through community participation.

Wanda Palmer, VP, Marketing for Trico Homes shares, “Calgarians are known for their generosity, community support and volunteerism but the last few years have been extra challenging for many of our local charitable organizations to raise the funds they need for their programming. Trico chose to celebrate our milestone by supporting these organizations because we felt this \$1,000 could create greater positive impact for the community while also providing an opportunity for our homeowners to give back.”

Throughout the campaign, Trico will be posting our fundraising progress on large wall banner outside our corporate office located on 11th Avenue and 9th Street SW, and online at tricogivesback.com



Trico's 10,000 Homes Giving Back Campaign

Trico will donate **\$1,000** for every home sold to a Calgary charity!

Visit tricogivesback.com to learn more. 

About Trico Homes

In 1992, Wayne Chiu founded Trico Homes, with a commitment to being a different kind of homebuilding company. In the many years since Trico built our first home, our city has grown and so has our love for it. Along the way, Trico has become one of Calgary's top builders – and now proudly include Cochrane, Airdrie, Chestermere and Okotoks among our Trico communities.

Our team has built more than 10,000 quality single and multi-family homes: earning a reputation for our design, craftsmanship and customer care. We've also been recognized as corporate leaders, champions of innovation and valuable contributors to the betterment of our community. Our entire staff start every day with the goal of delivering incredible life-changing moments for our homeowners and our community.

Trico Homes is proud to be Western Canada's first and only homebuilder to become a certified B Corp. This international designation is earned by those who are redefining the ways success is measured in business. We're committed to our industry and our city. And we are conscious about creating a lasting legacy as a company that helped make the world a better place.

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