



2021 BILD Calgary Region Awards
SALES, INFORMATION & DESIGN CENTRE AWARDS
BEST DESIGN CENTRE - SC3
Submission Guidelines

ONLINE SUBMISSION

Entry Deadline: Monday January 10, 2022 by 11:59 pm – NO EXCEPTIONS

Fee: \$225.00/entry (+GST)

DEFINITIONS

Attached: Part of the permanent structure of the development

Detached: Not part of the permanent structure of the development

CRITERIA

- Design Centre/ Show Room must have been active during the time frame of October 1, 2020 to September 30, 2021.
- Single Family, Multi – Family, Renovators and General Members may submit into this award.
- Submissions may be reviewed for accuracy and inconsistencies. A review committee may request additional documentation for verification.
- All information online is considered complete. Any missing information or problems when making online submissions must be communicated to CHBA – ER immediately.

NUMBER OF ENTRIES

- Maximum of two (2) Single Family & two (2) Multi-Family entries per member company.

SUBMISSION REQUIREMENTS

- **Company Logo NOTE:** Entrants submitting for multiple awards are only required to submit their company logo once.
- Marketing Feature Sheet (company name may be used)
- Eight (8) different digital images of the following:
 - Exterior of Design Centre/Show Room
 - Interior of Design Centre /Show Room
 - Showing walls
 - Sales message and displays
 - Four (4) images of your choice

ACCEPTABLE IMAGE/PHOTO FORMAT (electronic)

- Images must be submitted in JPEG format.



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JUDGING PROCEDURES / DETAILS

- Incomplete entries are judged accordingly and may, at the discretion of the judges, be disqualified due to insufficient information and materials.
- Entries will be judged according to the following criteria:
 - Impression of Exterior
 - Theme and Concept (Is the theme and concept consistent throughout the centre?)
 - Impression of Interior Presentation
 - Overall Impression of the Design Centre (Have they differentiated themselves from competitors?)

GRAND AWARDS QUALIFIER

This award is not eligible for grand awards.

GENERAL CONDITIONS & INFORMATION

- Entrant must be a BILD Calgary Region Member in good standing.
- Entries submitted must apply to projects, products or services available/viewable within the BILD Calgary Region service area.
- Full payment must be accompanied with submission(s). Acceptable payment methods: MasterCard, Visa. Please include all entry fees in one payment.
 - All materials submitted become the property of the BILD Calgary Region and will not be returned. Refer to our privacy policy online at <https://bildcr.com/privacy-policy/> or contact the BILD Calgary Region office to receive a hard copy.
- All entrants agree to allow any information contained in their submission(s) to be exhibited and/or published at the discretion of the BILD Calgary Region.
- All entries and judging forms are audited for irregularities and inconsistencies by the accounting firm of MNP LLP.
- You will not be notified of missing components.