



**2021 BILD Calgary Region Awards  
SALES & INFORMATION CENTRE AWARDS  
(SC1 AND SC2)  
*Submission Guidelines***

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**ONLINE SUBMISSION**

**Entry Deadline: Monday January 10, 2022 by 11:59 pm – NO EXCEPTIONS**

**Fee: \$225.00/entry (+GST)**

**DEFINITIONS**

Attached: Part of the permanent structure of the development

Detached: Not part of the permanent structure of the development

**CRITERIA**

- Sales and Information Centre must have been newly launched during the period between January 1, 2021 and December 31, 2022.
- Sales and Information Centre must represent the point of sale and be within the community or show home parade. Design Centres do not qualify.
- Builders / Developers may enter under the following awards:
  - Best Sales & Information Centre – ATTACHED  
Definition of Attached for:
    - SINGLE FAMILY / DEVELOPER – a Sales and Information Centre that is physically attached to the home for sale (ie. garage)
    - MULTI-FAMILY – a Sales and Information Centre that is situated in the building of development for sale.

*If a show home is part of a sales centre, it should be entered as part of the sales and information centre.*

- Best Sales & Information Centre – DETACHED

Definition of Detached for:

- SINGLE FAMILY / DEVELOPER – a Sales and Information Centre that is physically detached from the home for sale (ie. stand-alone trailer)
- MULTI-FAMILY – a Sales and Information Centre that is situated in a separate building from the homes for sale.

**NUMBER OF ENTRIES**

- Maximum of two (2) Single Family & two (2) Multi-Family entries per member company.

**SUBMISSION REQUIREMENTS**

- **Company Logo**

**NOTE:** Entrants submitting for multiple awards are only required to submit their company logo once.



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- Floor plan of Sales Centre with photo locations indicated
- Two images of Exterior
- Two images of Interior
- Optional: Images of your choice (max of 4)
- Map & directions to Sales & Information Centre

**ACCEPTABLE IMAGE/PHOTO FORMAT** (electronic)

The image quality requested below is required to produce the video presentation and all marketing materials.

Images must be submitted in JPEG format.

**JUDGING PROCEDURES / DETAILS**

- Incomplete entries are judged accordingly and may, at the discretion of the judges, be disqualified due to insufficient information and materials.
- Entries will be judged according to the following criteria:
  - Impression of Exterior
  - Theme and Concept (Is the theme and concept consistent throughout the centre?)
  - Impression of Interior Presentation
  - Overall Impression of Sales & Information Centre (Have they differentiated themselves from competitors?)

**GRAND AWARDS QUALIFIER**

Must enter a minimum of one (1) Sales & Information Centre Award to qualify for a Grand Award Builder Award.

100% of ALL points awarded for Sales & Information Centre Awards go towards *Builder of the Year* or *Multi-Family Builder of the Year*, as specified on the entry.

**POINT ALLOCATION**

**1<sup>st</sup> Place = 10 pts    2<sup>nd</sup> Place = 8 pts    3<sup>rd</sup> Place = 6 pts.    4<sup>th</sup> Place = 4 pts.    5<sup>th</sup> Place = 2 pts.**

**GENERAL CONDITIONS & INFORMATION**

- Entrant must be a BILD Calgary Region Member in good standing.
- Entries submitted must apply to projects, products or services available/viewable within the BILD Calgary Region service area.



**BILD**<sup>®</sup>  
CALGARY REGION  
**AWARDS**

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- Full payment must be accompanied with submission(s). Acceptable payment methods: MasterCard, Visa. Please include all entry fees in one payment.
- All materials submitted become the property of the BILD Calgary Region and will not be returned. Refer to our privacy policy online at <https://bildcr.com/privacy-policy/> or contact the BILD Calgary Region office to receive a hard copy.
- All entrants agree to allow any information contained in their submission(s) to be exhibited and/or published at the discretion of the BILD Calgary Region.
- All entries and judging forms are audited for irregularities and inconsistencies by the accounting firm of MNP LLP.
- You will not be notified of missing components.