

2021 BILD CALGARY REGION AWARDS
SINGLE FAMILY HOME AWARDS
Submission Guidelines

ONLINE SUBMISSION

Entry Deadline: Monday January 10, 2022 by 11:59 pm – NO EXCEPTIONS
Fee: \$225.00/entry (+GST)

THIS IS A BRAND BLINDING *OPTIONAL* COMPETITION

CRITERIA

- Home must have been completed during the period between January 1, 2021 and December 31, 2021 and not previously entered.
- Prices must reflect current market price as of December 31, 2021. Must be House Only - Land and GST excluded.
- New Home Awards may be reviewed for accuracy and inconsistencies. If needed, further documentation for verification may be required.
- SINGLE FAMILY Definition:
 - Single Family or duplex dwelling and not entered in the multi-family category.
 - **Street Towns/ Row homes without condo fees are to be entered as a New Home Award regardless of permit type**
- Price-Brand Specification
 - Include:
 - Base model price (HOUSE ONLY)
 - All interior/exterior upgrades
 - Appliances and permanent fixtures
 - Basement development (see Submission Requirements)
 - Exclude:
 - Land and GST
 - Demolition costs (including removal and excavation not associated with new construction)
 - Landscaping
 - Garage (Sales Centre) finishing
 - Window coverings and furnishings

Builders may enter under the following awards:

- | | |
|---|--|
| ➤ NH1-Best New Home – up to \$284,999 | ➤ NH10-Best New Home - \$910,000 - \$1,059,999 |
| ➤ NH2-Best New Home - \$285,000 - \$324,999 | ➤ NH11-Best New Home - \$1,060,000 - \$1,559,999 |
| ➤ NH3-Best New Home - \$325,000 - \$379,999 | ➤ NH12-Best New Home - \$1,560,000 - \$2,299,999 |
| ➤ NH4-Best New Home - \$380,000 - \$444,999 | ➤ NH13-Best New Home - \$2,300,000 and over |
| ➤ NH5-Best New Home - \$445,000 - \$529,999 | |
| ➤ NH6-Best New Home - \$530,000 - \$594,999 | |
| ➤ NH7-Best New Home - \$595,000 - \$664,999 | |
| ➤ NH8-Best New Home - \$665,000 - \$764,999 | |
| ➤ NH9-Best New Home - \$765,000 - \$909,999 | |

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Basement Development Criteria

Builders have the option of including or excluding basement developments based on the following criteria:

Show homes: Basement development and components must appear as a line item(s) on the Price Specification sheet

Custom homes: Retail value must appear as a separate line item(s) in the sales contract documents.

Any basement development which is part of the base price where its value cannot be substantiated by a separate line item(s) within the sales contract must remain part of the entry.

Where the basement development is included in an entry, details must be included in the following documents:

- Upgrades description indicating retail price of all components of the basement development
- Features sheet
- Basement appears as part of the submitted floor plans (with square footage)

Where the basement development exists but is excluded from the entry, the following information must be included in the entry:

Showhome:

- Show home Price Specification sheet indicating the retail value of all components of the basement development as a line item(s) which will be subtracted from the total house only price on the contract to establish the SAM entry category price.

Custom Home:

- Contract document indicating the retail value of all components of the basement development as a line item(s) which will be subtracted from the total house only price on the contract to establish the SAM entry category price.

NUMBER OF ENTRIES

- Maximum of ten (10) entries total per member company.

SUBMISSION REQUIREMENTS

- **Company Logo** - full colour logo in EPS format, must be true vector file, not converted
NOTE: Entrants submitting for multiple awards are only required to submit their company logo once.
- **Full Payment** - acceptable payment methods: Mastercard, Visa
- **Award Entry Form**

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- **Customer Waiver Form** – for owner occupied homes only
- In order to be awarded 2 bonus point for environmental responsibility, entrants must include proof of Built Green™ or other BILD Calgary Region approved environmental programs (NetZero, R2000).

FOR BLINDED ENTRIES, PLEASE SUBMIT THE FOLLOWING:

- One image of the Official Floor Plan with Square Footages indicated
- One image of the Official Feature Sheet
- Price Specification (pdf) (LOGOS REMOVED) **SAMPLE SPECIFICATION SHEET AVAILABLE FOR REFERENCE**
Must provide price breakdown for the following:
 - Base Price (HOUSE ONLY - Land and GST excluded)
 - Upgrade Description & Price (per upgrade)
 - Basement Development
 - Employee Discount (applicable to Custom Home submissions)
 - Total Retail Selling Price of Home (sum of all prices listed above)
 - Land Cost (must include Lot Write-Down if applicable)
 - Demolition and removal costs - if applicable**NOTE:** Upgrades and employee discounts must be added back into the base price. Where a customer purchased home is submitted, a Legal Statement of Adjustment must detail base price and all upgrades/change orders.
- One image of the Floor Plan with Square Footages indicated (LOGOS REMOVED)
NOTE: Positions and direction from which each image was photographed must be indicated and numbered corresponding to the required/optional images listed in point 11.
- Feature Sheet (pdf) (LOGOS REMOVED)
NOTE: Feature sheet must include everything featured in the home.
- Lot Purchase Documentation which identifies municipal address and price (pdf)
- Required Images (maximum of 8 - one image for each of the following)
PLEASE ENSURE ALL BRANDING/LOGOS ARE REMOVED
 - Front Exterior
 - Interior Foyer/Entrance
 - Kitchen
 - Dining Area
 - Main Living Room
 - Master Bedroom
 - Ensuite/Main Bathroom
 - Basement (regardless if included in entry or not)

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- Optional: Images of your Choice (maximum of 5)

FOR NON-BLINDED ENTRIES, PLEASE SUBMIT THE FOLLOWING:

- Price Specification (pdf) **SAMPLE PLE SPECIFICATION SHEET AVAILABLE FOR REFERENCE**
Must provide price breakdown for the following:
 - Base Price (HOUSE ONLY - Land and GST excluded)
 - Upgrade Description & Price (per upgrade)
 - Basement Development
 - Employee Discount (applicable to Custom Home submissions)
 - Total Retail Selling Price of Home (sum of all prices listed above)
 - Land Cost (must include Lot Write-Down if applicable)
 - Demolition and removal costs - if applicable**NOTE:** Upgrades and employee discounts must be added back into the base price. Where a customer purchased home is submitted, a Legal Statement of Adjustment must detail base price and all upgrades/change orders.
- One image of the Floor Plan with Square Footages indicated
NOTE: Positions and direction from which each image was photographed must be indicated and numbered corresponding to the required/optional images listed in point 11.
- Feature Sheet (pdf)
NOTE: Feature sheet must include everything featured in the home.
- Lot Purchase Documentation which identifies municipal address and price (pdf)
- Required Images (maximum of 8 - one image for each of the following):
 - Front Exterior
 - Interior Foyer/Entrance
 - Kitchen
 - Dining Area
 - Main Living Room
 - Master Bedroom
 - Ensuite/Main Bathroom
 - Basement (regardless if included in entry or not)
- Optional: Images of your Choice (maximum of 5)

PLEASE NOTE: 8 Required images plus a maximum of 5 Optional images equals a maximum of 13 images in total are permitted.

JUDGING PROCEDURES / DETAILS

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- Incomplete entries are judged accordingly and at the discretion of the Committee, may be disqualified due to insufficient information and materials.
- Entries will be judged according to the following criteria:
 - Objective and Target Market (Does the home design meet its objective and target market?)
 - Front Exterior (Curb appeal.)
 - Interior Foyer or Entrance
 - Kitchen (including eating area.) (Functionality. Traffic Flow.)
 - Main Living Area
 - Bedrooms
 - Ensuite and/or Main Bathroom
 - Special Features (Originality. Uniqueness. Sustainability.)
 - Overall Impact of Home

ACCEPTABLE IMAGE/PHOTO FORMAT (electronic)

The image quality requested below is required to produce the video presentative and all marketing materials.

Images must be submitted in JPEG format. **Must be 300 DPI; size 8" x 10", NOT to exceed file size of 4 MB per image.**

BILD GRAND AWARDS QUALIFIER

- Must enter a minimum of six (6) Single-Family Home Awards to qualify for the Builder of the Year – Single-Family Large Volume Award. 100% of ALL points awarded for New Home Awards go towards Builder of the Year Large Volume.
- Must enter a minimum of three (3) New Home Awards to qualify for the-Builder of the Year – Single Family Small Volume Award. 100% of ALL points awarded for New Home Awards go towards Builder of the Year – Single Family Small Volume.
- You must win at least one award in any of the following BILD Awards categories to qualify: New Home Awards, Sales Centre Awards, Advertising and Marketing Awards (single family material only), Sales Achievement Awards (single family entries only) to qualify for all Builder of the Year Awards.

POINT ALLOCATION

1st Place = 10 pts 2nd Place = 8 pts 3rd Place = 6 pts. 4th Place = 4 pts. 5th Place = 2 pts.

GENERAL CONDITIONS & INFORMATION

- Entrant must be a BILD Calgary Region Member in good standing.
- Entries submitted must apply to projects, products or services available/viewable within the BILD Calgary Region service area.



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- Full payment must be accompanied with submission(s). Acceptable payment methods: MasterCard, Visa. Please include all entry fees in one payment.
- All materials submitted become the property of the BILD Calgary Region and will not be returned. Refer to our privacy policy online at www.bildcr.com or contact the BILD Calgary Region office to receive a hard copy.
- All entrants agree to allow any information contained in their submission(s) to be exhibited and/or published at the discretion of the BILD Calgary Region.
- All entries and judging forms are audited for irregularities and inconsistencies by the accounting firm of MNP LLP.
- You will not be notified of missing components.