



**2021 BILD Calgary Region Awards  
MULTIFAMILY COMMUNITY AWARD  
MC1 – Best Multi Family Community Concept  
*Submission Guidelines***

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**ONLINE SUBMISSION**

**Entry Deadline: Monday, January 10, 2022 by 11:59 pm – NO EXCEPTIONS**

**Fee: \$225.00/entry (+GST)**

**OPEN TO ALL MEMBERSHIP CATEGORIES**

**CRITERIA**

- Condo, or purpose-built rental project under one (1) Development Permit approved.
- In the pre-construction, construction or occupancy ready.
- Phases can be entered BUT the community cannot be entered again. i.e if you enter phase 1 of a 3 phase project, then phases 2 and 3 are no longer eligible.

**MULTI-FAMILY Definition:**

- Must be a condominium title or purpose-built rental
- Attached homes that are attached to at least one (1) other dwelling and must be part of a master planned, multi-family community under one (1) multi-family Development Permit.
- Includes elements such as controlled architecture, project entry or identification, etc.

NOTE: Use the average projected price or rental fee of ALL homes in project, excluding GST and upgrades.

**NUMBER OF ENTRIES**

- Maximum of ten (10) entries total in the Multi-Family categories per member company.

**SUBMISSION REQUIREMENTS**

- **Company Logo** - full colour logo in EPS format, must be true vector file, not converted
- **NOTE: Entrants submitting for multiple awards are only required to submit their company logo once.**
- **Full Payment** - acceptable payment methods: Mastercard, Visa
- **Project Logo** – color logo EPS (must be true vector file, not converted)
- Required Photos or Renderings:
  - One image of Community/Project Entrance/Interior Foyer or Entrance
  - Two images of Project/Community Exterior
  - Two images of Project/Community Amenities
  - Optional images – three (3) images (not to include private living spaces)
  - One Project Site Plan
  - One Project Landscape Plan



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- Applicable Building Floor Plans/Floorplates (Marketing Blacklines)
- Applicable Unit Plans (Marketing Blacklines)
- One Official Project Feature Sheet, including all applicable
- One Description of Project Amenities, including any Applicable Plans
- One Marketing Brochure
- One Copy of the Approved Development Permit
- One Location Map (including URL Google Map Pin Drop of Location) with Surrounding Area Summary (250 Words Maximum)

### **JUDGING PROCEDURES / DETAILS**

Entries will be judged according to the following criteria:

- Community and Project Amenities
- Community / Project Entrance / Interior Foyer or Entrance
- Architectural Theme
- Special Features
- Overall Impact of Development
- Objective & Target Market

\* Judging will be based on the development as a whole, and not on the individual units.

- Judges will be provided with the average price of all homes in the project to aid in their judgment of the community.
- Home interiors are not to be assessed or judged.
- Incomplete entries are judged accordingly and may, at the discretion of the judges, be disqualified due to insufficient information and materials.

### **ACCEPTABLE PHOTO OR RENDERING FORMAT (electronic)**

The image quality requested is required to produce the video presentation and all marketing materials. Images must be submitted in JPEG format.

### **GRAND AWARD QUALIFIER**

Must enter a minimum of two (2) Multi-Family Awards (Design and/or Development and/or Community) to qualify for the BILD Grand Multi-Family Builder of the Year Award.

100% of ALL points awarded for Multi-Family Awards go towards *Multi-Family Builder of the Year Small Or Large Volume*.

### **POINT ALLOCATION**

**1<sup>st</sup> Place = 10 pts    2<sup>nd</sup> Place = 8 pts    3<sup>rd</sup> Place = 6 pts.    4<sup>th</sup> Place = 4 pts.    5<sup>th</sup> Place = 2 pts.**



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**GENERAL CONDITIONS & INFORMATION**

- Entrant must be a BILD Calgary Region member in good standing.
- Entries submitted must apply to projects, products or services available/viewable within the BILD Calgary Region service area.
- Full payment must be accompanied with submission(s). Acceptable payment methods: MasterCard, Visa. Please include all entry fees in one payment.
- All materials submitted become the property of BILD Calgary Region and will not be returned. Refer to our privacy policy online <https://bildcr.com/privacy-policy/> or contact the BILD Calgary Region office to receive a hard copy.
- All entrants agree to allow any information contained in their submission(s) to be exhibited and/or published at the discretion of the BILD Calgary Region
- All entries and judging forms are audited for irregularities and inconsistencies by the accounting firm of MNP LLP.
- You will not be notified of missing components.