



2021 BILD Calgary Region Awards
*** INDUSTRY ACHIEVEMENT AWARDS ***
IA1 – Best Innovation – Process, Idea, Product, Technology or
Design, Climate & Environment
Submission Guidelines

ONLINE SUBMISSION

Entry Deadline: Monday, January 10, 2022 by 11:59 pm – NO EXCEPTIONS

Fee: \$225.00/entry (+GST)

OPEN TO ALL MEMBERSHIP CATEGORIES

PURPOSE

- To identify and feature the most innovative advancements in concepts or products (web experience, construction, smart home concepts, security systems, climate and environment etc.) introduced to the local residential construction industry launched during the past year. Ideas and/or products will demonstrate the potential to positively influence the success of the entrant's own business or those of their clients'.

CRITERIA

- Innovative Idea/Product must have been initially launched during the period between **January 1, 2021 and December 31, 2021** and not previously entered.

NUMBER OF ENTRIES

- No limitations.

SUBMISSION REQUIREMENTS

- **Company Logo**
NOTE: Entrants submitting for multiple awards are only required to submit their company logo once.
- **Full Payment** - acceptable payment methods: Mastercard, Visa
- **Electronic copy of marketing materials and/or photographs of product**

JUDGING PROCEDURES / DETAILS

- When the submission is received, your presentation time will be assigned.
- The presentation may not exceed five minutes in length. A "Question & Answer" period for five minutes will follow the presentation.
- Incomplete entries are judged accordingly and may, at the discretion of the judges, be disqualified due to insufficient information and materials.
- Gifting to judges will not be accepted.
- Entries will be judged according to the following criteria:
 - Research & Development (Was the research & development effectively executed?)



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- Innovation & Creativity (is the idea/product fresh & innovative?)
- Does the idea/product fulfill a purpose? (Does it work?)
- Is the purpose valid? (Is it useful?)
- Overall Appeal (Is the idea/product successful?)

ACCEPTABLE IMAGE / PHOTO FORMAT (electronic)

The image quality requested is required to produce the video presentation and all marketing materials. Images must be submitted in JPEG format.

GRAND AWARD QUALIFIER

Not applicable for this award.

GENERAL CONDITIONS & INFORMATION

- Entrant must be a BILD Calgary Region Association Member in good standing.
- Entries submitted must apply to projects, products or services available/viewable within the BILD Calgary Region Association service area.
- Full payment must be accompanied with submission(s). Acceptable payment methods: MasterCard, Visa. Please include all entry fees in one payment.
- All materials submitted become the property of the BILD Calgary Region and will not be returned. Refer to our privacy policy online at <https://bildcr.com/privacy-policy/> or contact the BILD Calgary Region office to receive a hard copy.
- All entrants agree to allow any information contained in their submission(s) to be exhibited and/or published at the discretion of the BILD Calgary Region Association.
- All entries and judging forms are audited for irregularities and inconsistencies by the accounting firm of MNP LLP.
- You will not be notified of missing components.