



### **Builder/Developer/Renovator/Consultant**

- **Regional municipalities Government relations and advocacy** – BILD Calgary Region works closely with government partners on key policies and issues that affect development, building and home ownership.
  - Pilot project opportunities
  - Best practices
  - Input on policy creation
  - Collaboration/Working committees with regional municipalities

BILD Calgary Region has been working hard, and continues to work towards improving our relationship and impact with The City of Calgary and surrounding municipalities.

The association is regarded as the go-to resource for government officials on housing, land development and renovation issues.

- **Provincial and National advocacy and government relations** – BILD Calgary Region members automatically become members of [Canadian Home Builders' Association \(CHBA\) – Alberta](#) and [Canadian Home Builders Association](#). Each tier of the Association works with the government at their level. And because many housing issues involve multiple levels of government, we frequently collaborate to ensure a consistent approach towards real solutions that will benefit our members and consumers.
- **Network of companies near and far** - Members are connected to a **national membership** made up of over **8,500 companies**, a **provincial membership** made up of over **1,500 companies**, and a **local membership** made up of over **700 companies** – including home builders, renovators, land developers, trade contractors, product and material manufacturers, building product suppliers, lending institutions, insurance providers, consultants and service professionals.
- **Professional Development** – BILD Calgary Region members benefit from numerous opportunities through association initiatives including, but not limited to:
  - Timely speaker events that cover topics and issues that are top of mind for builders and renovators.
  - BILD Calgary Region bulletins that are sent out as information arises and cover topics on policy, technical information, opportunities and changes important to builders and renovators.
  - Monthly newsletter that provides an update on association work and industry information.

- **Smarter Growth Initiative (SGI)** – SGI is an education tool the association has created to help breakdown myths and help stakeholders understand various topics on building and development. The most recent SGI publication is called ‘Dirt to Door,’ a book that demonstrates the development process in Calgary and what it takes to get from ‘Dirt to Door’.

The SGI videos are hugely impactful, for example the video, [‘Nimby to Yimby,’](#) received 11 thousand views.

- **Positive member recognition** – BILD Calgary Region is continually working towards fostering positive recognition around the building and development industry. SGI is a great tool for that, and we strongly suggest you visit the [SGI website](#) for more information.

Builder and renovator members have opportunities to take part in association recognition programs, including, but not limited to:

- RenoMark™ program – members of BILD Calgary Region that perform or provide materials for renovations as part of their scope of work can qualify to be part of the RenoMark™ program and operate under the RenoMark™ brand. The high standards and credibility of the RenoMark™ program are powerful marketing tools for you.
  - Renovation and Infill Tours – builder and renovator members may submit projects annually to be recognized in renovation and infill tours which promote their projects to the consumer.
  - Event sponsorship – by sponsoring an event, companies have an opportunity to get their name in front of a targeted audience.
  - BILD Awards – the most prestigious annual awards in the Calgary and region home building industry, recognizing the innovation and excellence of member companies.
  - Membership Directory – all of the BILD Calgary Region members in one place, produced yearly including the key person, address, phone, fax, email, and web site address, where available.
- **Hands-on involvement** – Want to get more involved in the industry you work in? BILD Calgary Region committees and working groups deal directly with the major issues facing your industry, giving you the opportunity to meet regularly with peers. Find out what is REALLY happening in the industry and what is REALLY going on behind the headlines. (Link to committee page)

Currently BILD Calgary Region is working on the following for you:

- Developing a builder licensing regime in Alberta
- Mortgage rules and housing affordability
- Land supply and costs and the effect on housing affordability
- Inclusionary zoning/housing
- Municipal Government Act (MGA) and City Charters
- Certainty of land and lot supply
- Energy Code 9.36 and expediting the permit process
- Strategic partnership with The City of Calgary
- Process improvements – red tape, unnecessary delays, confusing application processes
- Public awareness
- Development adjacent to rail