BILD CALGARY REGION

2020 BILD AWARDS

Sponsorship Opportunities

THE AWARDS PROGRAM

The BILD Calgary Region Awards represent the 34 year evolution of our local industry's celebration of excellence and innovation.

The BILD Award brand has mobilized the association to make changes to the competition categories which better represent the current state of the industry and to be more inclusive of building forms and stakeholders. The awards mandate remains the same - to encourage healthy competition among members that drives innovation. The BILD Calgary Region Awards still celebrate the best of the best in an industry rife with skill, talent and vision.

The Build Calgary Region Awards foster vigorous competition among Association members, which promotes on-going innovation in technical/design, service, sales and marketing; continually raising the bar to the benefit of the industry, consumers and the communities we build and serve.

BILD Calgary Region presents the following Bild Calgary Region Awards categories:

Advertising & Marketing Awards
Developer Awards
Industry Achievement Awards
Multi-Family Awards
New Home Awards
Partner Awards
Renovator Awards
Sales Achievement Awards
Sales & Information Centre Awards
GRAND Awards

BILD® CALGARY REGION AWARDS

PROGRAM SPONSORSHIP
DETAILS

CELEBRATION SPONSOR $5000

- Full page ad in finalist publication
- Logo on box and tote bag (recognition within box as celebration sponsor)
- Social posts on BILD CR social media (tagged logo)
- Large logo featured on box sales page

FOOD SPONSOR $5000

- Full page ad in finalist publication
- Logo and recognition in box for being the food sponsor,
- Social posts on BILD CR social media (tagged logo)
- Large logo featured on box sales page

BEVERAGE SPONSOR $5000

- Full page ad in finalist publication
- Logo on custom beer can/cocktail kit and recognition as drink sponsor
- Social posts on BILD CR social media (tagged logo)
- Large logo featured on box sales page

ITEM SPONSOR $1500

- Half page ad in finalist publication
- Item of their choosing will have company logo on it
- Single social post on BILD CR social media (tagged logo)
- Small logo featured on box sales page

BILD®
CALGARY REGION
AWARDS

PROGRAM SPONSORSHIP DETAILS

ITEMS AVAILABLE FOR LOGO-ING:

- Cocktail Class
- Beer Mug
- Cheeseboard
- Napkins
- Candles
- Wine Stopper
- Hand Sanitizer
- Wine Air Infuser
- Shot Glass
- Wine Bottle Cooler
- Socks
- Speaker
- Hot Chocolate Bomb

BILD® CALGARY REGION AWARDS

AWARD SPONSORSHIP
DETAILS

AWARD SPONSOR - CTV GRAND AWARDS $5000

- Logo and recognition on single CTV Evening news spot
- 30 second commercial on CTV featuring logo and name
- Logo and link to website on CTV.com BILD Awards landing page
- Name featured in finalist publication

AWARD SPONSOR - CTV MORNING LIVE $1500

- Logo and recognition on single CTV Morning Live spot
- Logo and link to website on CTV.com BILD Awards landing page
- Name featured in finalist publication

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AWARDS