



**BILD CALGARY REGION
CHARITABLE COMMITTEE
PRESENTS**

2021 CHARITY GOLF TOURNAMENT

SPONSORSHIP OPPORTUNITIES





OUR MANDATE



The BILD Charity Golf Tournament is the marquee annual fundraising event for the BILD Calgary Region Foundation. Our mandate is to construct or assist in the construction of housing for people in need of shelter. Some of our past beneficiaries include:

- INN FROM THE COLD
- HULL FAMILY SERVICES
- ALPHA HOUSE
- HABITAT FOR HUMANITY
- AVENUE 15
- CAMP HORIZON
- MARY DOVER HOUSE YWCA
- ALICE BISSETT PLACE
- ASSOCIATION FOR THE REHABILITATION
- OF THE BRAIN INJURED
- BOB WARD RESIDENCE
- INN FROM THE COLD
- SAFE HAVEN
- WILLIAM ROPER HULL CENTRE
- FOREST LAWN TRANSITIONAL HOUSING
- CALHOME
- YORK HOTEL WORKING POOR PROJECT
- SAFE HOUSE
- CHILDREN'S COTTAGE
- ARBI RENOVATION PROJECT
- OAKRIDGE COMMUNITY ASSOCIATION
- RAMSAY COMMUNITY ASSOCIATION
- VIVO FOR HEALTHIER GENERATIONS
- BOWNESS COMMUNITY ASSOCIATION
- ARBOUR LAKE RESIDENTS ASSOCIATION
- LEGACY PLACE SOCIETY



PROGRAM SPONSORSHIP AT A GLANCE

	Platinum \$10 000	Gold \$6000	Halfway Point (Hawk & Raven) \$8000	Refreshment (Hawk or Raven) \$4000	Golf Carts (Hawk or Raven) \$4000	Breakfast \$3000	Dinner \$4000*	Beverage \$4000*	Premium Hole \$3000	Hole \$1500
Preferred Starting Hole	✓									
Verbal Acknowledgment at Event*	✓	✓	✓	✓	✓	✓	✓	✓		
Concession Side Promotion			✓							
Tee Side Promotion									✓	
Exclusive Signage at Sponsored Area			✓						✓	✓
Logo on Cart Signage				✓	✓		✓			
Colour Logo on Course TVs	✓	✓								
Colour Logo in E-News	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Social Media Shout-Outs	✓	✓	✓	✓	✓	✓	✓	✓		
Colour Logo on Printed Materials	✓	✓	✓	✓	✓	✓	✓	✓		
Colour Logo on Event Signage Onsite	✓	✓	✓	✓	✓	✓	✓	✓		
Colour Logo in Event Program	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Post-Event Thank You Ad	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company Name in Printed Materials									✓	✓
8 Complimentary Golf Spots	✓									
4 Complimentary Golf Spots		✓	✓							
2 Complimentary Golf Spots				✓	✓	✓	✓	✓		
1 Complimentary Golf Spot									✓	✓

*CONTINGENT ON COVID-19 RESTRICTIONS



PROGRAM SPONSORSHIP DETAILS

PLATINUM SPONSOR

\$10 000

- 8 Complimentary golf spots
- Pick your starting hole
- Verbal acknowledgement of your contribution at the event
- Colour logo on club TV's during breakfast
- Colour logo in E-News
- Social media shout outs
- Colour logo on all printed materials
- Colour logo on all event signage
- Colour logo in event programme
- Acknowledgement in post event thank you advertising

GOLD SPONSOR

\$6000

- 4 Complimentary golf spots
- Verbal acknowledgement of your contribution at the event
- Color logo in E-News
- Colour logo on club TV's during breakfast
- Social media shout out on Twitter and Facebook
- Colour logo on all printed materials
- Colour logo on all event signage
- Colour logo in event programme
- Acknowledgement in post event thank you advertising

HALFWAY POINT - (HAWK/RAVEN) - 2 Available

\$8000

- 4 Complimentary golf spots
- Concession side promotion
- Signage at halfway houses
- Verbal acknowledgement of your contribution at the event
- Colour logo in E-News
- Social media shout outs
- Colour logo on all printed materials
- Colour logo on all event signage
- Colour logo in event programme
- Acknowledgement in post event thank you advertising



PROGRAM SPONSORSHIP DETAILS

REFRESHMENT SPONSOR (HAWK/RAVEN) - 2 Available

\$4000

- 2 Complimentary golf spots
- Colour logo in E-News
- Verbal acknowledgement of your contribution at event
- Colour logo on Club TV's during breakfast
- Social media shout outs Colour logo on all printed materials
- Colour logo on all event signage
- Colour logo in event programme
- Acknowledgement in post event thank you advertising

GOLF CART SPONSOR - (HAWK/RAVEN) - 2 Available

\$4000

- 2 Complimentary golf spots
- Colour logo in E-News
- Verbal acknowledgement at the event
- Social media shout outs
- Colour logo on all printed materials
- Colour logo on all event signage
- Colour logo in event programme
- Acknowledgement in post event thank you advertising


BREAKFAST SPONSOR

\$3000

- 2 Complimentary golf spots
- Colour logo in E-News
- Verbal acknowledgement at the event
- Social media shout outs
- Colour logo on all printed materials
- Colour logo on all event signage
- Colour logo in event programme
- Acknowledgement in post event thank you advertising

DINNER SPONSOR *CONTINGENT ON COVID-19 RESTRICTIONS

\$4000

- 2 Complimentary golf spots
 - Colour logo in E-News
 - Verbal acknowledgement at the event
 - Social media shout outs
 - Colour logo on all printed materials
 - Colour logo on all event signage
 - Colour logo in event programme
 - Acknowledgement in post event thank you advertising
- 



PROGRAM SPONSORSHIP DETAILS

BEVERAGE SPONSOR *CONTINGENT ON COVID-19 RESTRICTIONS **\$4000**

- 2 Complimentary golf spots
- Colour logo in E-News
- Verbal acknowledgement at the event
- Social media shout outs
- Colour logo on all printed materials
- Colour logo on all event signage
- Colour logo in event programme
- Acknowledgement in post event thank you advertising


PREMIUM HOLE SPONSOR *LIMIT OF 9 **\$3000**

- 1 Complimentary golf spot
- Customized hole experience for participants*
- On course signage at sponsored hole
- Colour logo in event programme
- Acknowledgment in post event thank you advertising
- Company name in printed material

**Hosted activities are mandatory with a Premium Hole Sponsorship*

**Activities are subject to approval from BILD Foundation Golf Committee and Priddis Greens GC
Dinner is included for hole volunteers, Maximum 2*

HOLE SPONSOR *LIMIT OF 27 **\$1500**

- 1 Complimentary golf spot
 - On course signage at sponsored hole
 - Acknowledgement in post event thank you advertising
 - Company name in printed material
- 



CONTACT

Confirm your sponsorship for the BILD Calgary Region Foundation 2021 Charity Golf Tournament today. Contact Lindsay with your commitment to this important annual event.



Lindsay Geiger
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The BILD Charity Golf Tournament
will be taking place on:

THURSDAY AUGUST 19th, 2021
7:30 a.m. - 4 p.m.



PRIDDIS GREENS GOLF AND COUNTRY CLUB



Our 2019 tournament SOLD OUT so register now to reserve your spot! Over 280 golfers take part in this event and it provides a great chance to golf with some of our industry leaders.

